

**For Immediate Release**

For more information contact:

Gary Brinks,  
Hamilton Farm Bureau Feed Division Manager  
Phone: 877.969.1122  
Email: [gbrinks@hfb.com](mailto:gbrinks@hfb.com)

## **Hamilton Farm Bureau Feed Division gains calf feeding specialist, Doug Hoort, DVM**

**HAMILTON, MICHIGAN (May 8, 2009)** – Veteran dairy specialist and veterinarian Dr. Doug Hoort has joined Hamilton Farm Bureau (HFB) Feed Division to serve customers in a dedicated role as Calf Feed Nutrition Specialist. Hamilton Farm Bureau Chief Executive Officer Bob Fenton said, “We are very pleased to have Doug join our Feed Division. His expertise in this role truly allows us to focus on building the calf feeding side of the business. This is an important economic sector for Michigan’s and northern Indiana’s agricultural economies that is relatively under-developed. Doug’s talent and expertise will provide area calf feeders with an additional level of professional consultation along with high quality Hamilton feed products.”



Doug Hoort, DVM  
Hamilton Farm Bureau  
Calf Feed Nutrition Specialist

Dr. Hoort said, “I’m really pleased to take on this role. I really believe that area producers have some true opportunity in developing the calf feeding business.” He added, “Hamilton Farm Bureau is a great group of people in a business that really cares about its customers, the relationships, doing things for the right reasons and doing things well. In addition, they’re sizable, strong and fully capable of providing what’s needed on time and on the dime.”

Hamilton Farm Bureau has long provided its customers with feed and feed products, but over the past three years, the cooperative has made significant investments in improving their equipment and access to additional high quality feedstuffs. Hamilton Feed Division Manager Gary Brinks said, “Our mill’s state-of-the-art technology capabilities immediately and effectively transfer over to our customers’ benefit. Our customers’ animal performance is the proof.” Brinks added, “With Doug’s veterinary expertise in dairy calf nutrition, we look forward to serving a broader range of dairy calf feeders across the region.”

Brinks added, “Doug is highly qualified, having worked as a national account manager for Milk Products, Inc., as well as for the Michigan Department of Agriculture, USDA, and as a practicing veterinarian in a family-owned/operated practice. His understanding of the calf feeding business is second to none”

Dr. Hoort and his wife, Dr. Peggy Hoort, reside at Lake Odessa, Michigan.

Established as a cooperative by local farmers, Hamilton Farm Bureau has continuously served specialty, row-crop and livestock producers in Michigan’s West and Northwestern reaches since 1920. Still a cooperative today, the Hamilton Feed Division exists to serve the region’s dairy, poultry, cattle and swine producers, providing integrity and value at each interaction.

###